

## 10% of Your Steel Is at Risk of Corrosion Damage

MARKET-LEADING MOISTURE CONTROL





# Your Steel Is at Risk From Corrosion Damage

Each year around 1.7 billion tonnes of steel is produced globally, before being shipped around the world.

During transit, moisture can build up, in what is known as

'container rain' - a phenomenon responsible for massive loss of

revenue, replacement orders, disposal of damaged goods, increased

insurance premiums and damaged reputations.

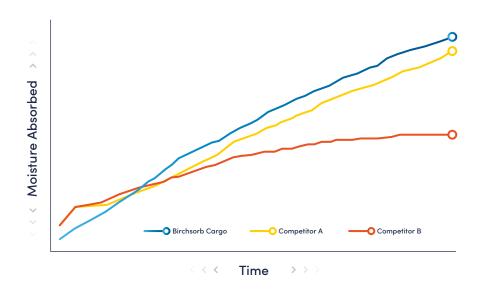
But there is a solution: BirchSorb Cargo, our market-leading hyperdesiccant<sup>™</sup>, is specifically designed to eliminate container rain and stop corrosion damage.

### Introducing BirchSorb Cargo

Market-leading moisture control for the steel industry

BirchSorb Cargo hyperdesiccant<sup>™</sup> is tailored specifically for shipping containers, with a controlled absorption rate capable of handling long shipping routes of up to 12 weeks - whilst absorbing more than three times its own weight in moisture.

Unlike traditional moisture control products, which are often only effective for very short periods of time, BirchSorb Cargo features an innovative blend of chemicals designed specifically for long routes - making it powerful and long-lasting.



⊘ BirchSorb Cargo is available today from our global distribution channels

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# Why choose BirchSorb.

We benefit from our own in-house supply chain, with the raw materials for some of our product range mined from our quarry in the UK. And thanks to the expertise of our in-house chemists and our dedicated Innovation Centre, we're constantly finding new ways to create truly industry-leading products.

#### High performance

BirchSorb Cargo's unique formulation absorbs more moisture than competitor products and our colour indicator lets you see the moisture being removed.

#### Hyperdesiccant™ technology

BirchSorb Cargo is the next generation of desiccant technology. Exceptional performance across a wide range of humidity and temperature.

#### Longer lasting

Our blend of fast and slow acting desiccants gives longer lasting power and our breathable, non-dusting pack keeps your cargo safe.



#### Prevents corrosion damage

BirchSorb Cargo's unique blend of chemicals makes it perfectly suited to controlling corrosion damage, with a powerful mix designed for long-lasting effects and easy dispersion.



#### Lasts for 12 weeks

BirchSorb Cargo is tailored for container shipping – and unlike traditional moisture control, it lasts for the entire duration of long shipping routes.



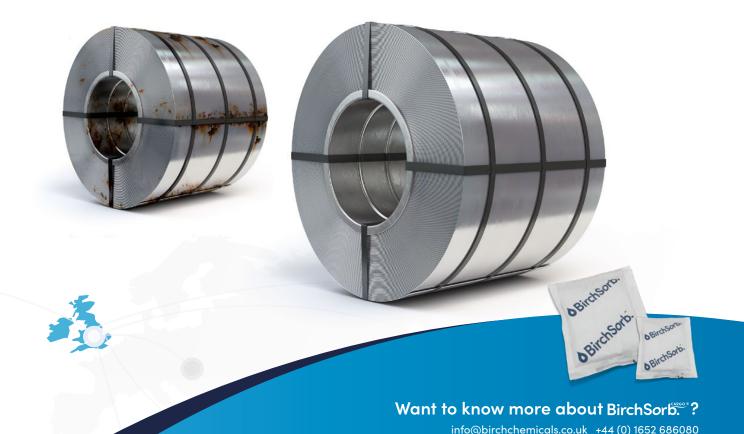
## Absorbs more than 3x its own weight

Birchsorb Cargo absorbs more than three times it's own weight in moisture, making it a powerful solution you can rely on.



#### **Uninterrupted Supply**

Thanks to our on-site facilities and global distribution network, BirchSorb Cargo is quick and easy to obtain – and we're committed to making sure it always will be.





## Available for Immediate Worldwide Distribution

BirchSorb Cargo is available worldwide now via our global supplier network. We have satisfied customers on every continent, with agents and distributors all over the world - and we also supply BirchSorb Cargo directly when distributors are unavailable.

Want to know more about BirchSorb. info@birchchemicals.co.uk +44 (0) 1652 686080

